

# 36<sup>th</sup> ANNUAL SPRING SEPTIC SYSTEM CONFERENCE & EXPO

Exhibitor Information & Application

Join us for New England's largest event dedicated to the onsite wastewater industry!

# March 31-April 1, 2025

DoubleTree by Hilton Manchester Downtown, Manchester, NH



# GSOWA.ORG

Exhibitor registration is now open for our two-day conference and exposition. We've moved the dates of our event to try out best to avoid winter weather challenges. Our program schedule will offer great opportunities to spend quality time with septic system professionals in attendance. This information is designed to provide you with options to enhance your experience as an exhibitor during our event. We encourage your company's participation as an exhibitor and suggest that you also consider maximizing your exposure by becoming a sponsor and/or advertiser. A limited number of speaker presentation sessions will also be made available to vendors.

#### **TENTATIVE SCHEDULE**

#### **MONDAY, MARCH 31, 2025**

SETUP: 6:00 am - 8:00 am

EXPO HOURS: 8:00 am - 4:00 pm

- 8:00 am—Coffee & Danish with Exhibitors
- 10:30 am—Coffee Break with Exhibitors
- 12:00 pm—Buffet Luncheon with Exhibitors
- 2:30 pm—Refreshment Break with Exhibitors

### COST TO EXHIBIT\*

GSOWA Affiliate Member Exhibitor—\$435

\*If registered by 2/7/25; after this date, add \$200 per booth

Non-member Exhibitor—\$635

#### Your exhibit fee includes participation in both days of the conference and the following booth setup:

- Draped 10' x 10' exhibit space (8' high back wall and 3' high side wall)
- One draped 6 foot table with 2 chairs, one lined wastebasket
- Lunch ticket each day for two representatives (Other tickets may be purchased for \$65pp per day.)
- Exhibitor booth sign
- Listing in final program (if this registration is received by 2/7/2025 sooner if space sells out)

Booth locations will be assigned on a first-come, first-served basis as applications are received. (See the floor plan on the back of this promotion.) Please note that all booth electricity and internet service must be arranged through the service company service kit, which you will receive after registering.

### **SPONSORSHIP OPPORTUNITIES**

#### **UPGRADE YOUR PARTICIPATION BY BECOMING A SPONSOR!**

#### Tote Bag and Lanyard Sponsorship Opportunities:

Conference Tote Bags\*—\$750 (Company logo will be screened on one side of the bag) Conference Badge Lanyards\*—\$750 (Company logo will be screened on one side of the lanyard)

\*Due to production/printing requirements, the deadline for this sponsorship only is **March 1, 2025**.

# Food & Beverage Sponsorship Opportunities:

MONDAY: Continental Breakfast Sponsor—\$500 Buffet Lunch Sponsor—\$1,000 Afternoon Break Sponsor—\$500

**TUESDAY:** Continental Breakfast Sponsor—\$500 Buffet Lunch Sponsor—\$1,000 Afternoon Break Sponsor—\$500

All sponsorships include a listing as an official sponsor & a full-page color ad in the final program guide. As a lunch sponsor, you may place an 8.5" x 11" double-sided company product promotion on each banquet table. Plexiglass holders will be provided. As the cost of the events is not completely covered by our sponsors, we are accepting multiple sponsors for each event and each will receive the same recognition.

#### TUESDAY, APRIL 1, 2025

EXPO HOURS: 8:00 am - 1:00 pm

- 8:00 am—Coffee & Danish with Exhibitors
- 10:30 am—Coffee Break with Exhibitors
- 12:00 pm—Buffet Luncheon with Exhibitors

TEARDOWN: 1:30 pm - 3:30 pm

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### **Speaker Opportunities!**

For 2025, we are inviting a limited number of show vendors to submit proposals for a presentation during one of our concurrent session timeblocks on Monday morning or afternoon and in the morning on Tuesday. Proposed presentation topics must provide septic system-related education and be approvable by NHDES for continuing educatoin contact hours. GSOWA reserves the right to determine appropriate subject matter.

#### It pays to advertise in our final program!

GSOWA will produce a final program guide with display advertising. The guide will also include the program schedule, exhibitor information, and speaker resources. All ads will print in color. A variety of ad sizes and placement options are available.

Back Cover	\$350	(Ad size: 8.5" w x 11" h)
Inside Covers	\$300	(Ad size: 8.5" w x 11" h)
Full-page Ads	\$250	(Ad size: 8.5" w x 11" h)
Half-page Ads	\$200	(Ad size: 8.5" w x 5" h)

All ad artwork must be provided in .jpg or .pdf (actual size) via email sent to <u>info@gsowa.org</u>. Deadline for receipt of ad artwork is **Friday, March 1, 2025**.

Need a hotel guestroom?

A limited block of rooms are available at DoubleTree by Hilton Manchester Downtown at the GSOWA rate of \$164 single/double plus tax per night. Call the hotel at 603-625-1000 and ask for group code **GSOWA** or book online using the link or the QR code:

https://www.hilton.com/GSOWA25

The room reservation cut-off date is Sunday, **March 9, 2025**.

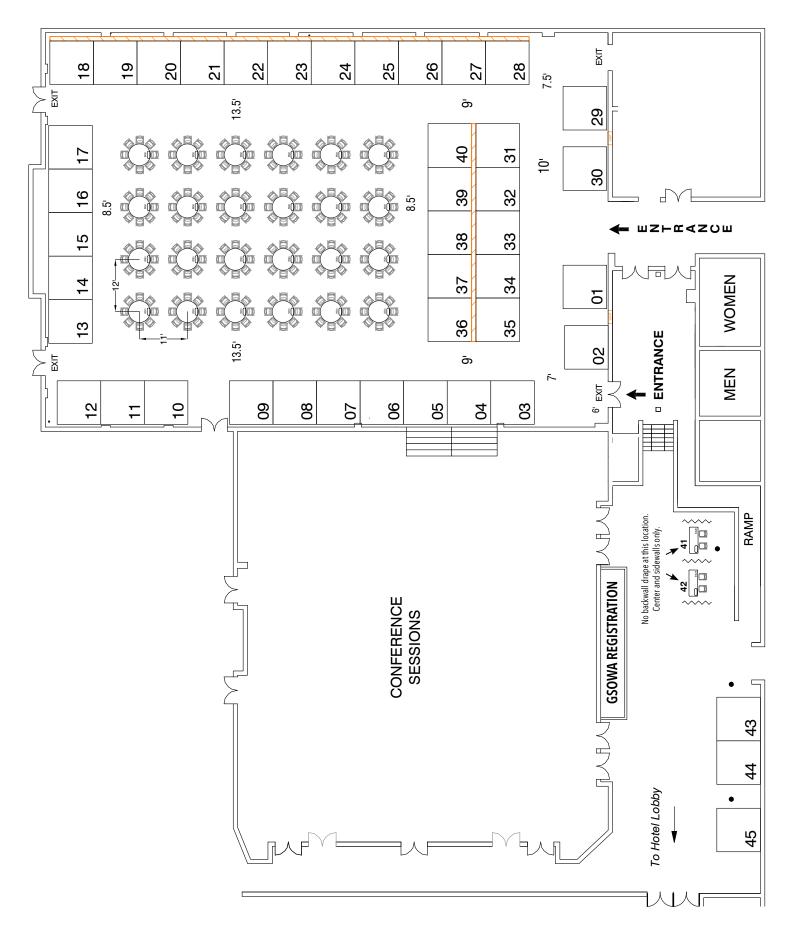


**SCAN TO BOOK A ROOM** 

#### **OUR 2024 SHOW EXHIBITORS**

AAA Pump Service/Fay Electric Motors Advanced Onsite Solutions, LLC Arrow Central **Beauregard Equipment Blake Equipment** CADNET Services, LLP Champlin Associates Cooper New England/Liberty Pumps CSI Controls Eastcom Associates Eastpoint Lasers, LLC E.J. Prescott, Inc. **Eljen Corporation** F.R. Mahony & Associates Geomatrix Granite Group InspectorCameras.com Infiltrator Water Technologies Maine Technical Source MiltonCAT Milwaukee Tool New England Laser & Transit Co. New England Septic Solutions NHDES Residuals Management NHDES Subsurface Systems Bureau NH Lakes NOWRA Nubble Site Solutions Polylok Pump Systems, Inc. R.E. Prescott Co., Inc. Roth North America Scherbon Consolidated, Inc. Septic Assistant,LLC SeptiTech Shea Concrete Products, Inc. The Dirty Bird The Granite Group Water Industries William N. Lamarre Concrete Products, Inc.







#### Monday, March 31 & Tuesday, April 1, 2025

DOUBLETREE BY HILTON MANCHESTER DOWNTOWN, MANCHESTER, NH

Company Name:		
Address:		
City/State/Zip:		
Name of official show contact:	Are you attending the show? 🛛 Yes 🗖 No	
Email for contact above:		
and Email for at least one representative working the sho	ow:	
Phone:	Fax:	
Name (s) of representative (s) attending the conference (	wo representatives included in the exhibit fee)	
Name:	(as you wish it to appear on name tag)	
Name:	(as you wish it to appear on name tag)	
Name(s) of additional representative(s) attending the co	nference (additional representative–\$65 each per day)	
Name:	Monday 🛛 Tuesday	
Name:	Monday 🗖 Tuesday	
Booth location(s) preferences: 1st 2nd	d 3rd	
l would prefer (if possible) not to be located near the follo	owing company(s):	

#### SPEAKER OPPORTUNITIES!

#### Check below if you are interested in presenting during the conference.

□ I understand that only topics that are subject to approval (non-sales oriented) by NHDES for continuing education contact hours will be considered.

#### **BOOTH SPACE(S) (INCLUDES LUNCH FOR TWO REPRESENTATIVES EACH DAY)**

- GSOWA Affiliate Member Exhibitor (if registered by 2/7/2025) \$435
- GSOWA Affiliate Member Exhibitor (if registered after 2/7/2025) \$635
- □ Non-member Exhibitor (if registered by 2/7/2025) \$635
- □ Non-member Exhibitor (if registered after 2/7/2025) \$835

\*Save the \$100 difference between the member and non-member rates when you sign up and join GSOWA as an Affiliate Member. A membership application is available on our website at www.gsowa.org. (To receive the lower member rate, the application and dues payment must be sent in with this exhibitor application.)

#### **INCREASE YOUR VISIBILITY! BECOME A CONFERENCE SPONSOR AND ADVERTISE, TOO!**

- Lanyard Sponsor \$750
- □ Tote Bags Sponsor \$750
- Monday Continental Breakfast Sponsor \$500\*
- Monday Buffet Lunch Sponsor \$1,000\*
- Monday Afternoon Break Sponsor \$500\*
- Tuesday Continental Breakfast Sponsor \$500\*
- Tuesday Buffet Lunch Sponsor \$1,000\*

- Tuesday Afternoon Break Sponsor \$500\*
- □ Back Cover of Final Program Book (Color Only): \$350
- □ Inside Front Cover (Color Only): \$300
- □ Inside Back Cover (Color Only): \$300
- □ Full-page Ad in the Final Program: \$250
- □ Half-page Ad in the Final Program: \$200

\* Multiple sponsors will be accepted for theses events to help us more fully cover the costs of each event.

#### PAYMENT

Check here if you would like to pay via credit card and you will be emailed an invoice that is clickable to pay by card. This will save both you and GSOWA ever-increasing card processing fees.

□ Our check is enclosed with this application.

## **COMPANY LISTING**

Each participating exhibitor will have a listing in the final program which will also include a written description of your products and services (limited to 100 words or less). The information you provide will be printed <u>as is</u>. All descriptions must be sent via email to <u>info@gsowa.org</u>.

Company/Organization:			
Address:			
City:		_State/Province:	Zip/Postal Code:
Representative Name:			
Telephone:	_Email:		_Website:

□ Check the box if you'd like to use the description submitted for the 2024 show.

**Cancellation Policy:** Prior to March 1, 2025, GSOWA will refund the full cost paid to participate in the show. After that date, due to commitments that will be made to a variety of suppliers, refunds will not be honored. Only in the event of a State of NH declared weather emergency or by cancellation of either or both days of the event by GSOWA would refunds be honored, otherwise participation by your company is expected for both days of the conference.

**About Event Parking:** A lower "event" rate of \$7 (for up to 8 hours) will be extended to all who use the Granite Street garage connected to the hotel.



# HAVE QUESTIONS?

Call us at (603) 228-1231 or e-mail us at info@gsowa.org.

#### SEND THIS REGISTRATION FORM WITH YOUR PAYMENT TO:

Granite State Onsite Wastewater Association, 17 Depot Street, Suite 3, Concord, NH 03301