





Microbeads

Microplastics (now commonly used) to describe tiny pieces of plastic under 5mm in diameter.

Widely used in:

- scrapbooking
- cosmetics skin care
- personal care industries
- biomedical and health
- science researchmicroscopy techniques
- fluid visualization and fluid
- flow analysis

 process troubleshooting













Microbeads

Kate Shapland, beauty columnist at Telegraph Magazine, says the principle behind them is that they make the skin smoother by removing dead layers. She advises people to make sure the shower gel is rich in beads. There's no point having five beads per dollop and trying to push it all the way around your leg, she says.









Microplastics mingle with sand in a petri dish



Problem with Microbeads?

Lake Erie acts as a bottleneck for all of the Great Lakes – and for the runoff from sewage treatment centers that are unable to contain the tiny plastic beads before they empty into the Saint Lawrence Seaway. 5 Gyres, an organization aimed at reducing plastic ocean pollution worldwide, recently found a large number of microplastics in the Great Lakes. They estimate that one single care product, like Neutrogena's Deep Clean, contains 360,000 microbeads in a single package.

Stiv Wilson, associate director for 5 Gyres, says that they discovered the Great Lakes plastic by accident. The group was looking for photo-degraded micro-plastics, similar to those found in the ocean. Instead, they found microbead concentrations of 450,000 per square kilometer in Lake Erie.









There is no definitive scientific evidence to verify this, according to Rachael Miller, executive director of the Granville-based nonprofit









Toothpaste

The FDA has actually approved this ingredient as safe for use in personal care products, including toothpaste. But that of course doesn't mean much, as we have seen many dangerous chemicals accepted by the agency in the past.



Toothpaste

It's not clear what happens when plastic gets buried in the gum line. There is no scientific proof yet that plastic starts gum problems, but many dentists are expressing their concerns and warning that these foreign objects could start an inflammation or infection in the mouth.

- It doesn't dissolve in your mouth
- Stays in the gum channels around the teeth





Toothpaste

Some manufacturers have now removed plastic from their toothpaste. Colgate vouches their products are microbead-free. Procter and Gamble, on the other hand, still use it in the Crest toothpaste, including 3D White and Crest ProHealth, and claim it's completely safe. They are working on removing it though, due to public concerns. The company spokesperson announced that they are planning to make all their products plastic-free by March 2016.



At this point "there are more questions than answers," says Richard Thompson, a professor of marine science and engineering at England's Plymouth University. Thompson coined the term "microplastics" in 2004 and later undertook a three-year study of these particles in the marine environment for the UK's Department of Environment, Food, and Rural Affairs. (2011-13) "From a human perspective," he says, "at the moment I think there's cause for concern rather than cause for alarm."













Solutions

- Johnson and Johnson claims they have already started phasing out microbeads in their products.
- Unilever plans on eliminating microbeads in 2015.
- Proctor and Gamble plan on eliminating them no later than 2017.
- While some others have plans to do so within the next two to five years.



